

Virginia Green Events



Clinch River Paddlefest Saint Paul, VA

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Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Clinch River Paddlefest

Clinch River Adventures is an outfitter located on the banks of the Clinch River, the most bio-diverse river in the US. We operated out of a red caboose in Saint Paul, Virginia.

Clinch River Adventures decided to go Green because our business revolves around the Clinch River and maintaining its superior river quality. We are stewards of the river and want to protect this precious natural resource.

Supply Water Bottles, Annual River Clean-Up, Recycle Bins

For more 'green' specific information: www.clinchriveradventures.com/about_us

Virginia Green Activities

This facility pledges that they:

Recyle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans

Minimize the use of disposable food service products.

- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Print brochures and other printed items on recycled content paper

Waste Reduction.

- Track overall solid waste costs (required for Virginia Green)
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

Virginia Green

- Have signs at the event registration which list all of our green activities





For more information on **Clinch River Paddlefest**, see www.clinchriveradventures.com or contact Terri Anne Funk at clinchriveradventures@hotmail.com or 276-275-4154.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.





